



AHA 2014

hospitality & expo & conference

**13 & 14 MAY
CROWN PERTH**



**DISCOVER & EXPLORE
HOSPITALITY INNOVATION**

Register www.ahawa.asn.au

AHA 2014 Hospitality & expo & conference

EXPLORE NEW IDEAS, PRODUCTS & SERVICES

Hospitality Expo offers an extensive range of innovations and ideas for visitors to discover the latest hospitality products and services.

This year's Expo has been designed by top industry professionals and ambassadors. Whether you're interested in the latest beverages, venue equipment and promotion, fresh produce or the full spectrum of our industry, Hospitality Expo is a must attend event for those who want to improve their knowledge, business acumen, service skills and hospitality offering.

Visitors will see first-hand products and services showcased from over 100 industry suppliers including:

- Audio Visual
- Bedding
- Beer
- Financial
- Food
- Furniture
- Non - Alcoholic Beverages
- Printing & Promotion
- Security
- Spirits & Wine
- Technology

Don't miss the chance to visit this dynamic expo that is full of inspirational ideas and unrivalled tasting and education opportunities.



NEW FOR 2014 MASTER CLASSES

DISCOVER NEW POTENTIAL

New in 2014, Master Classes will take place each day on food, beverage and specialised products.



HOSPITALITY 2014 CONFERENCE

DISCOVER NEW TOOLS AND INSIGHTS

A condensed and comprehensive two day educational program that will benefit all hospitality management levels. An exciting line up of speakers have been selected to inspire you and make you money!

TUESDAY 14 MAY

WA's Hospitality Industry - What's your business future?

Special Guest Speaker

Our surprise keynote speaker will provide insights into what it takes to succeed, exceed and be relevant in today's hospitality industry. In particular hear strategies and opportunities for the future.

Theft From Within - Catching & Stopping Fraud in Your Business

Bruce Strickland, Hospitality Systems Expert

Hospitality is a cash business with high risks and temptation.

Bruce Strickland has over 30 years experience in developing and implementing systems to discover and prevent theft in hotel and hospitality businesses, will provide critical insights into identifying and stopping theft from within your business.

What Does it Take to Become a Legend?

Phil Bayly, The Café Pacifico Story

Meet the man who inspired multi Academy Award winner Kevin Spacey to claim that his favourite memory of Australia was Sydney's "Cafe Pacifico Margaritas".

For the past 20 years Phil's Cafe Pacifico has been one of Sydney's silent giants serving up a combination of Mexican taste sensations and the hottest drinks in town, all served at a venue off the beaten track.

Unity, Representation & Results - Hospitality Issues for 2014

Bradley Woods, CEO Australian Hotels Association (WA)

The AHA(WA) is the industry leader in representing and fighting for the key issues that benefit the hospitality industry.

Bradley will provide a valuable insight into the major issues of 2014 and the AHA's fight to represent its members.

Industry Networking Lunch

Presented by Synergy

WEDNESDAY 15 MAY

Valuable Tools to Avoid Employee Payouts!

AHA Workplace Relations Experts

Every year hospitality businesses are unnecessarily hit with millions of dollars in penalties and back pay for failing to follow employment workplace relations procedures.

This session will cover strategies to eliminate risky employment practices and equip you to comply with the law and avoid prosecution.

Australian First!

From El Bulli to Jimbaran Bay Digesting the Mistakes

Kevin Cherkas, International Chef

Kevin is an international chef who has developed his knowledge and skills in some of the world's most outstanding restaurants. From 3 Michelin Star restaurants El Bulli, Arzak and La Broche to New York's Daniel and BLU at the Shangri-La Hotel Singapore. Today he pours his heart and soul into his newest project, Cuca in Jimbaran Bay, Bali. In an Australian first, Kevin will share the many lessons and errors that have propelled him forward.

Invest Now or Pay Later - Employee wellbeing is a must in today's business

Roberto Garcia, Operations Manager - Western Australia & South America, Sentis

Sentis will show you how to drive your business performance through your staff by creating a healthy workplace. The alternative is to leave your business exposed to damaging consequences.

Police Compliance Hit List Revealed!

Expert Panel Session

Our expert panel will cover the insights of what to expect when you least expect it. What you need to know to comply with the law and avoid the sting of costly infringements. Featuring panel speakers Peter Fraser, Director LLB Dwyer Durack; Paul Kordic, Principal Rockwell Olivier and Wanda Daniels, AHA Regulatory & Policy Adviser.

Industry Networking Lunch

Presented by Carlton & United Breweries

NETWORKING EVENTS

DISCOVER NEW NETWORKS

GALA DINNER

MONDAY 12 MAY 2014

The AHA and Bendigo Bank WA Hospitality Supplier Awards & Banktech Gala Dinner

Join WA's leading hospitality businesses and suppliers and toast the successes of winners in a presentation from a master of sake.

Experience Japanese cuisine as you indulge in a unique menu featuring a signature dish by the Nobu team.

Time: 7.00pm

Venue: The Astral, Crown Perth

Dress: Lounge Suit



WA's BEST STEAK SANDWICH COOK-OFF

TUESDAY 13 MAY 2014 - REGIONAL
WEDNESDAY 14 MAY 2014 - METROPOLITAN

WA's Best Steak Sandwich competition grand final cook-off!

Join the five regional finalists on Tuesday and the five metropolitan finalists on Wednesday as they compete in an exciting cook-off to gain the prestigious title of '2014 WA's Best Steak Sandwich'. Sizzling competition!

Time: 2.00pm

Venue: Main stage - expo exhibition ballroom



INDUSTRY NETWORKING FUNCTION

WEDNESDAY 14 MAY 2014

AHA Diageo Industry Networking Function

Join key industry suppliers and hoteliers from around the state at this exclusive networking event. Held on the last night, wrap up Hospitality Expo in style.

Time: 6.00pm

Venue: The Merrywell, Crown Perth

Dress: Smart Casual



ACCOMMODATION

Crown Metropol - Luxe Rooms \$265 - room only

Crown Promenade - Standard Room \$205 - room only

Contact reservations on 9362 8888*

*quote ratecode of LAH_AHA or mention attendance at AHA Expo

CROWN METROPOL
PERTH

CROWN
PROMENADE
HOTEL

REGISTRATION FORM

For each delegate please photocopy this form or register online at www.ahawa.asn.au

PACKAGES

Please Tick
(✓)

1. Two Day Conference & Expo Package: **\$399 per person**

- Hospitality 2014 Conference Sessions - Tuesday 13 May & Wednesday 14 May
- Synergy and Carlton & United Breweries Industry Networking Lunches - Tuesday 13 May & Wednesday 14 May
- Hospitality Expo - Tuesday 13 & Wednesday 14 May

2. Tuesday Conference & Expo: **\$220 per person**

- Hospitality 2014 Conference Sessions
- Synergy Industry Networking Lunch
- Expo entry

3. Wednesday Conference & Expo: **\$220 per person**

- Hospitality 2014 Conference Sessions
- Carlton & United Breweries Industry Networking Lunch
- Expo entry

PACKAGE TOTAL \$

TICKETS FOR NETWORKING EVENTS

1. Gala Dinner:

- The AHA and Bendigo Bank WA Hospitality Supplier Awards & Banktech Gala Dinner - Monday 12 May

\$175 per person

2. Industry Networking Function:

- AHA Diageo Industry Networking Function at The Merrywell - Wednesday 14 May

\$65 per person

INDIVIDUAL EVENTS TOTAL \$

Please complete and return to:

AHA(WA), PO Box 660, West Perth WA 6872 or Fax to 9321 7730 Enquiries to 9321 7701

Booking Form & Tax Invoice

ABN 96 422 750 882. Retain an copy of this form for your records as it is a Tax Invoice for GST purposes.

Business Name: _____

Contact Name: _____

Address: _____

Telephone: _____ Fax: _____ Email: _____

Payment Details

TOTAL \$ _____ (inc. GST)

Payment options

- Cheque (made payable to WAHHA) for \$ _____
- EFT (BSB: 036011 Acc No: 228582 Acc Name: WAHHA)
- Credit Card: Visa / Mastercard / AMEX*

* (3% surcharge applies to AMEX)

Card #

Expiry Date: ____ / ____

Cardholder's Name: _____

Authorised Signature: _____

Date: ____ / ____ / ____

Full payment for all events must be received by Friday 2 May 2014.

OFFICE USE ONLY:

REC _____ ENT _____ INV _____ CONF _____

Bookings cancelled after Friday 2 May 2014 will incur a 100% cancellation fee.

SUPPORTERS

21st Century Business Equipment
 Accolade Wines
 Amici Fine Foods
 Angove Family Winemakers
 Asahi Premium Beverages
 Banktech
 Beer Line Cleaning Services
 Biosphere West
 BOC
 Carlton & United Breweries
 Cloudifi
 Coca-Cola Amatil
 Cool Clear Water Group
 CoolMist Systems
 DC Payments
 De Bortoli Wines
 DIAGEO
 Easy Payroll
 Fermoy Estate - Margaret River
 Fine Wine Wholesalers
 FOX SPORTS Venues
 Fry Fresh/ Auscol

Furniture Options
 Gateway Printing
 H&L Australia
 Hospitality Catering Hardware WA
 Hospitality Group Training
 HOSTPLUS
 island2island Beverage Company
 James Richardson
 JBN Sound Solutions
 KLB Systems
 Lion
 Long Range Systems (LRS)
 Mal Atwell Billiards & Bingo
 Marbret International
 Matso's Broome Brewery
 Mega Vision Sound/Lighting
 Miles from Nowhere
 Next Payments
 OscarPOS
 Peacocks Bedding
 Pernod Ricard Winemakers
 PFD Food Services

Power Music SVL
 Premium Beverages
 Red Bull Australia
 Robinson Group Importers
 Roy Batts Sales
 Samuel Smith & Son
 SICO South Pacific
 Skilled Migrant Jobs
 SKOPE Industries
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 Staging Connections
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 Taldara Industries
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 Treasury Wine Estates
 Wage Easy Payroll
 Warwick Fabrics

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